



Novedades de la CETS en la Federación EUROPARC

Teresa PASTOR RAMOS. Federación EUROPARC

. Gobernanza



**Sustainable Tourism
TASK FORCE**

**ECST Evaluation
Committee**

**ECST
Verificadores**



COUNCIL



**DIRECTORADO
Sustainable Tourism
TEAM**

ECST Evaluation Committee

Josep M^a Prats

Jimena Castillo



Tina
Müller



Sophie
Poudou

CHAIRMAN
Richard Denman

Sustainable Tourism TEAM



Teresa Pastor



Filipa Lima

Carol Ritchie



Esther Bossink



Neil McIntosh

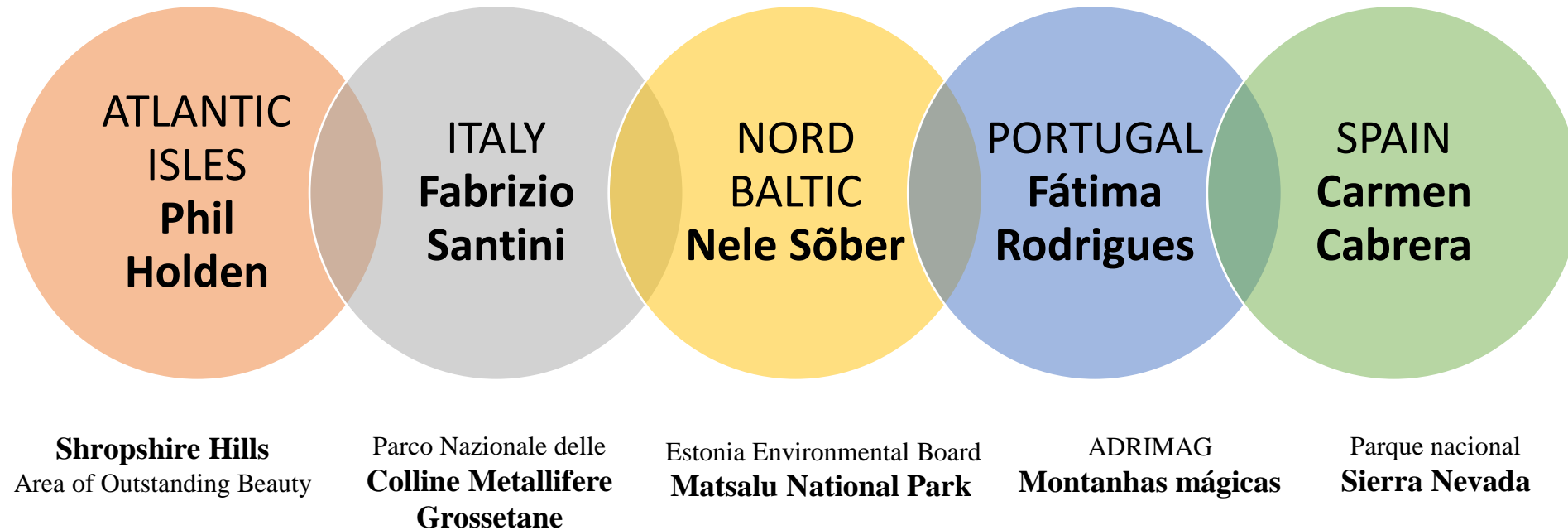


Jessica Micklem-Kolenić

Sustainable Tourism TASK FORCE

CHAIRMAN
PAULO CASTRO

1a etapa – Nov 2022 – Nov 2023



Sustainable Tourism TASK FORCE

CHAIRMAN
PAULO CASTRO ?

2a etapa – Nov 2023 – Nov 2025

+ Representante



+ Representante



+ Representante externo

Resultados esperados

1. **Proyecto** => recursos para la promoción de la CEST
2. **↑ Reconocimiento** de la CEST
 1. Institucional – EU
 2. Turistas - plataformas de viajes (Booking, Google, etc.)
3. **Expansión de la CEST en todas sus fases**

Plan de trabajo

1. Reflexión sobre el **rumbo de la CEST + plan de viabilidad**
2. Presentar candidatura a un **proyecto europeo**
3. Trabajar con las **secciones** para impulsar la CEST

Plan de trabajo

4. **Metodología europea ECST fase 3**
5. **↑ Visibilidad de la ECST** - redes sociales, plataformas de viajes y web
6. Actualizar el expediente de solicitud - **cambio climático y turismo restaurativo**



EUROPARC
Sustainable Tourism
in Protected Areas

. ECST Fase 1



Gran Paradiso Nat
@Luciano Ramire

2024

Registrados

1	Croatia	Medvednica Nature Park
2	France	Guadeloupe National Park
3	France	Scarpe – Escaut Regional Nature Park
4	Italy	Aspromonte National Park
5	Italy	Reti di Riserve del Trentino
6	Italy	Aree protette dell'Ossola: Alpe Veglia e Alpe Devero Nature Park
7	Italy	Val Grande National Park
8	Italy	D'Abruzzo Lazio e Molise National Park
9	Italy	Alpi Apuane Regional Park
10	Italy	Sila National Park
11	Italy	Appennino Tosco Emiliano national Park
12	Italy	Pollino National Park
13	Italy	Monti Sibillini National Park
14	Italy	Maremma Regional Park
15	Italy	Technological and Archaeological Park of Colline Metallifere Grossetane
16	Italy	NEW - Beigua Regional Nature UNESCO Global Geopark
17	Portugal	Peneda-Geres National Park
18	Portugal	Terras do Priolo
19	Spain	Alto Tajo Nature Park
20	Spain	Sierras de Cazorla, Segura y Las Villas Nature Park
21	Spain	Sierras Subbéticas Nature Park
22	Spain	Sierra Nevada National and Nature Park
23	Spain	Doñana National Park
24	Spain	Capcaleres del Ter i del Freser Nature Park
25	UK	Shropshire Hills AONB

2024

No Registrados

26	Finland	Pallas-Yllästunturi National Park
27	France	Loire Anjou Touraine Regional Nature Park
28	Italy	Alta Murgia National Park
29	Italy	Torre del Cerrano Marine Protected Area
30	Lithuania	Zemaitija National Park
31	Germany	Southeastern Rügen Biosphere Reserve

Falta de verificadores ?



EUROPARC
Sustainable Tourism
in Protected Areas

. ECST Fase 2



Businesses from Matsalu, Soomaa and Lahema National Parks – Estonia 2023



2024

Enero 2024 – anuncio

Mayo 2024 – fin presentación candidaturas





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Sustainable Tourism
in Protected Areas

. ECST Fase 3

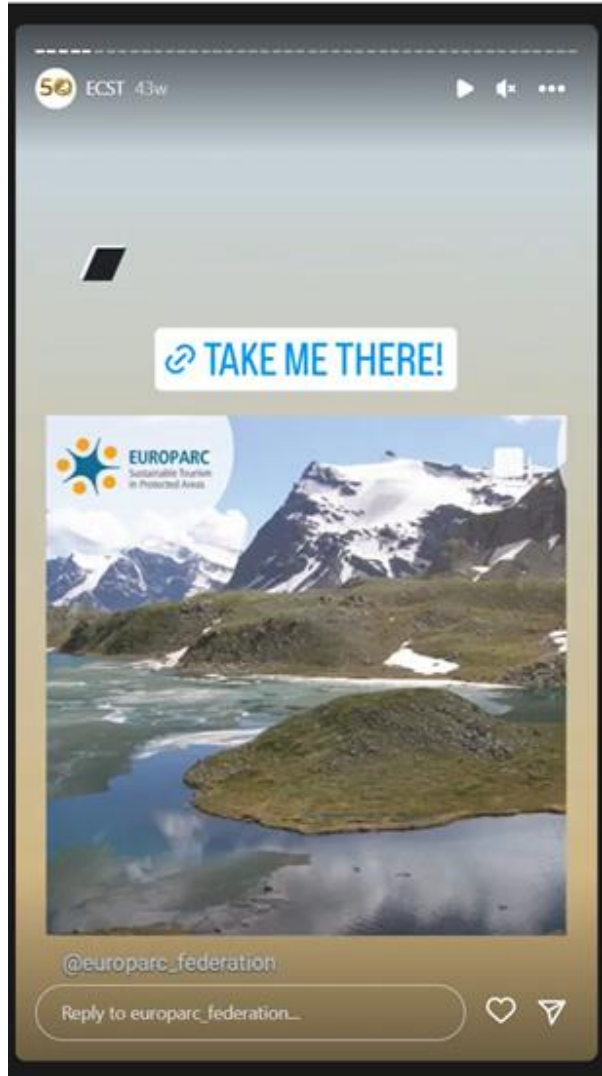
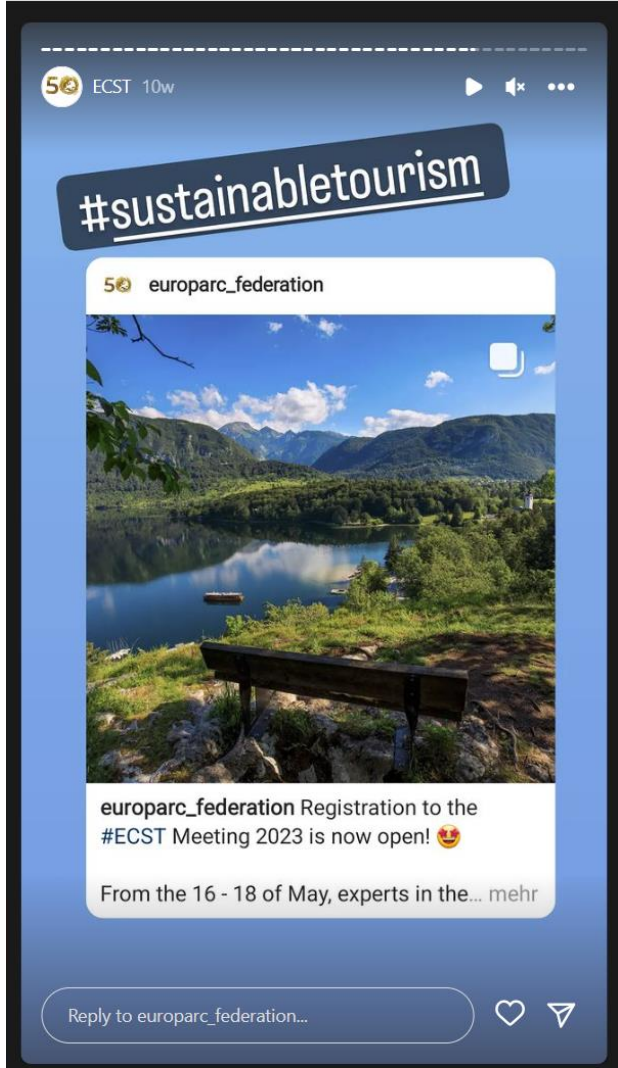




Tour Operators de **países non-CEST –o CEST incompleta** podrán operar con **países CEST completa**.

. Comunicación





Instagram

europarc_federation

- #ecst
- #sustainabletourism
- #europeancharterforsustainabletourism
- #starawards
- #ecstawards

THE EUROPARC STAR AWARDS WANT TO...

A Celebrate sustainable tourism business

B Pick the most beautiful star in the sky



@europarc_federation

Reply to europarc_federation...



Look at our Star Award winners 😍
😍 get to know them in our article coming out this afternoon 🗣️



Reply to europarc_federation...



europarc_federation



europarc_federation And our last but not least 🌟 Star Award Winner is Pensión Candelaria from La Gomera 🇪🇸 ... more

Read the full article

Reply to europarc_federation... [HERE](#)





EUROPARC
Sustainable Tourism
in Protected Areas

2023
MAESTRAZGO NATURAL MONUMENTS
ARAGON, SPAIN

VERIFICATION

europarc_federation
Maestrazgo (Teruel)

europarc_federation 🎉 Celebrating the #EuropeanCharterforSustainableTourism's verification process! 🌱

This summer brings us 11 renewals and 3 first-time applicants, showcasing the commitment to a greener future.

The first verification visit was to Maestrazgo Natural Monuments in Spain, who have committed to the #ECST since 2018. The verifiers were amazed by their progress and how #ECST paved the way for Next Generation EU funds and fruitful partnerships. Together, we're shaping sustainable tourism for a better tomorrow! 🌿❤️

#SustainableTourism #PartnershipsForProgress #EUROPARC #ProtectedAreas

@maestrazgoturismo
1w

37 likes
MAY 25

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EUROPARC Federation
3,375 followers
1w • 🌱

The #EuropeanCharterforSustainableTourism is well proven methodology that brings together committed people, managers and businesses to create a 5 year action plan for #SustainableTourism in and around a #ProtectedArea. ...see more

VERIFICATION

EUROPARC
Sustainable Tourism
in Protected Areas

2023
MAESTRAZGO
NATURAL
MONUMENTS
ARAGON, SPAIN

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Newsletter en EN, ES, FR , IT

[View online](#)



europarc.org/sustainable-tourism

Updates from the European Charter for Sustainable Tourism in Protected Areas

For translations, scroll to the bottom of this newsletter

Dear readers,

We are excited to update you on what has been happening in the ECST network, such as the recently appointed Sustainable Tourism Task Force by the EUROPARC Council and the announcement of our 12th ECST network meeting in the Transboundary Ecoregion Julian Alps.

But jumping back to 2022, we realise it was a year full of reasons to celebrate! Finally, after two years of pandemic restrictions, we could again celebrate our prestigious awards at the European Parliament, and more than 40 parks joined us in Brussels to celebrate their sustainable tourism achievements.

We can congratulate ourselves that in 2022, 15 Protected Areas candidates were awarded the European Charter for Sustainable Tourism in Protected Areas. We especially welcome the 6 new Parks who joined the network!

We can also congratulate Portugal, which awarded ECST Part II certification to a total of 28 businesses, 15 from Montanhas Mágicas and 13 from Terras do Lince - but that's not all! The Nordic-Baltic Section also awarded 11 businesses in its three ECST parks in Estonia working with Matsalu, Soomaa and Lahema National Parks.

To complete the news, we were also able to again award our Star Awards, which honours sustainable business and travel agencies. The award was temporarily on hold due to the pandemic.

We wish you cheerful reading,
Your EUROPARC ECST Team

Webinars

EUROPARC Webinar

25 October 2022
10:00 CEST

europarc.org/europarc-webinars

Reducing tourism seasonality through sustainable experiences
Tips for Sustainable Destinations and small business

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Department for Sustainable Tourism in Protected Areas



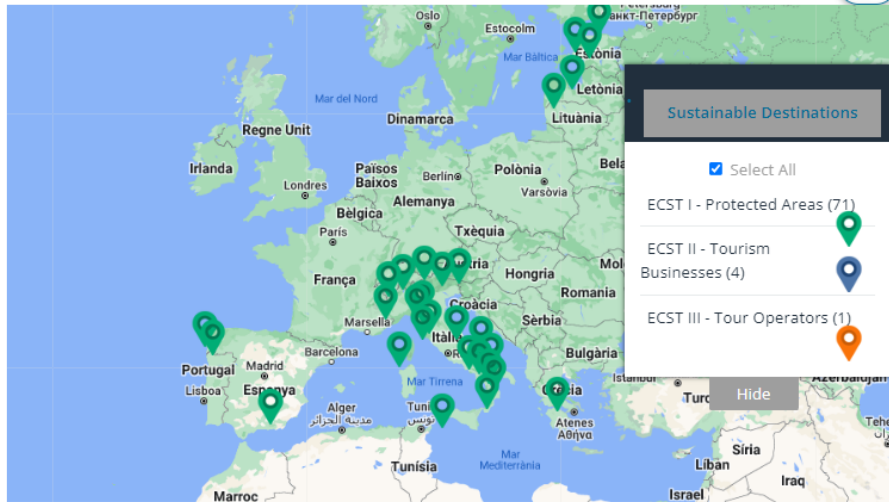
Mapa interactivo



Locations Listing

Enter address or latitude or longitude or title or city or state or country or postal code here...

Four dropdown menus for filtering search results, arranged in two rows of two.



Locations Listing

national park

Four dropdown menus for filtering search results.

Lahemaa National Park

Award since 2019

ECST I - Protected Areas

Matsalu National Park

Award since 2015

ECST I - Protected Areas

Soomaa National Park

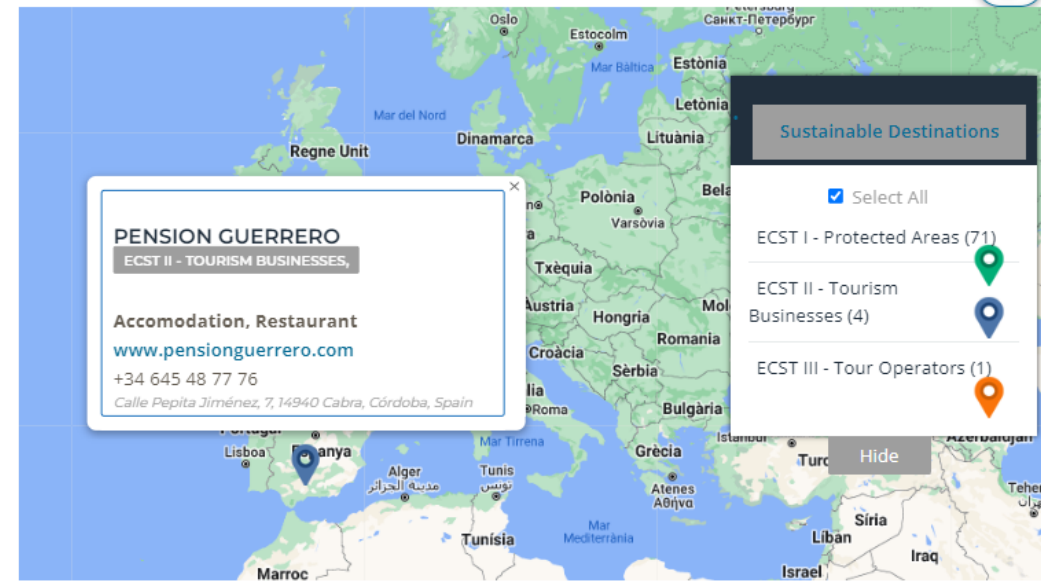
Award since 2020

ECST I - Protected Areas

Guadeloupe National Park

Award since 2007

ECST I - Protected Areas



Locations Listing

Enter address or latitude or longitude or title or city or state or country or postal code here...

Four dropdown menus for filtering search results.

Garni Lilly

ECST II - Tourism Businesses

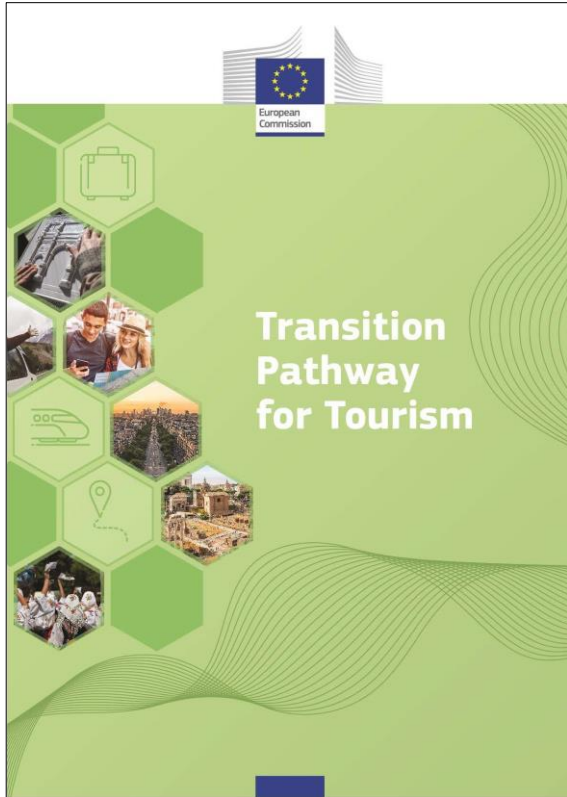
Pension Guerrero

ECST II - Tourism Businesses

. Políticas



1.



the green and digital transitions

Pledges - Compromisos

2.

**Commission Expert Group
'Together for EU Tourism – T4T'.**



green transition sub-group

15 members, in addition to Member States' representatives.

Members of the sub-group shall be appointed for three (3) years

3.

EU Tourism Dashboard

– possibility to contribute to an EU ecolabel indicator

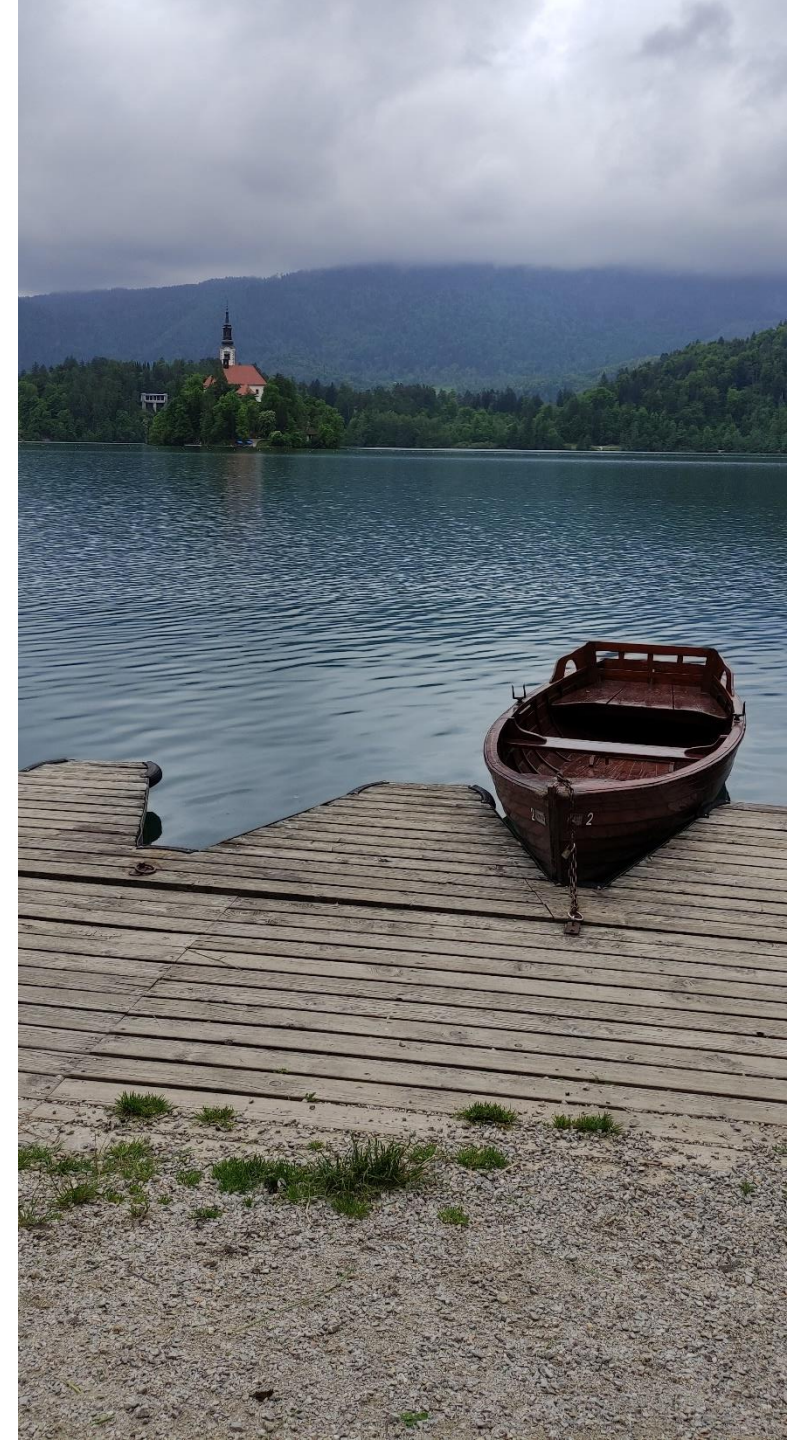
LA CETS 2 reconocida como indicador EU ecolabel !!!! 😊

The number of tourist accommodation establishments that had a valid **European Charter of Sustainable Tourism label** per each European region, based on the [NUTS3 classification](#)

Deadline : 14th of July 2023.

<http://tourism-dashboard.ec.europa.eu>

. Red ECST



Bled, Slovenia



16 – 18 May

Bled, Slovenia

With visits to Triglav National Park (SLO) & Parco Naturale Prealpi Giulie (IT) in
the Transboundary Ecoregion Julian Alps.



Partner of the Triglav National park for
sustainable mobility and responsible
visiting of the Triglav National Park.



**Visitor monitoring in
Protected Areas:**

a key element of integrated
Protected Areas Management

- **12^a edición**
- **90 participantes**
- **20 países – USA, Rusia**
- **Transboundary Ecoregion Julian Alps:**
[Triglav National Park](#) (SLO)
[Parco Naturale Prealpi Giulie](#) (IT)

Monitorización de visitantes

Visitor Monitoring Methodology in Triglav National Park – Challenges and Opportunities

Majda Odar

United States National Park Service Approach to Estimating Visitor Use

Pamela Ziesler

Using Data Fusion to Improve Visitor Monitoring in Natural Areas

Samuel Chevrier, Market Leader for Eco-counter

Carrying capacity and implementation challenges in Vintgar Gorge, a highly visited area in Triglav NP

2024 – Irlanda?

13th ECST Network meeting

2026

14th ECST Network meeting



Connecting People & Parks
since 1973

Join the EUROPARC Conference!

3 - 6 October, The Netherlands



REGISTER NOW
to the **EUROPARC Conference 2023**

**Special early
bird prices
until 15th of
June!**